

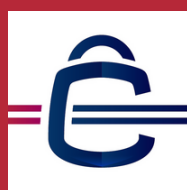
**Who are you
and what are
your cyber
security
challenges?**



Who I seek to help

You are **accountable for cyber security** even though IT and cyber security are not your areas of expertise.

If something goes wrong, you know your **neck** is on the line.



You don't have in-house security expertise.

You rely on **third parties** to manage security for you.

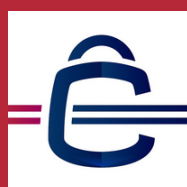


You, your organisation, and/or your clients are **risk-averse** (and probably **regulated**).

You would all prefer to avoid any incidents that could...

Damage **reputations**, or...

Lead to regulatory **attention**.



What challenges do you face?

There are specific challenges
in every organisation...

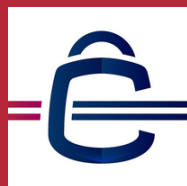
but...

I bet that your most painful
challenges include...



1

You don't have
the **time** to get
your head
around this



You know it's important and
you know your neck is on the
line if things go wrong...

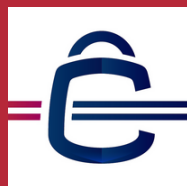
But...

There's always something else
(i.e. more interesting) to do.



2

You don't have
the **interest** to
get your head
around this



You do not have IT or security expertise...

Because you chose a different career path.

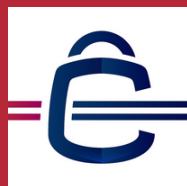
And your chosen career path is still your focus.



3

**You rely on
third parties
but you don't
know what
they are doing**

So let me tell you...



Most IT contracts focus on **service**, not security.

They seldom include specific contractual obligations for **security measures**.

They seldom address your **regulatory requirements**.

Service reports **lack information** & contain techie-speak that you **can't translate**.



When you have ever tried to get your head around this, you realise...

You don't know the **right questions to ask**, and.

You don't know what **the answers mean**.



And because of reasons #1 and #2...

You have not been able to sort this out.

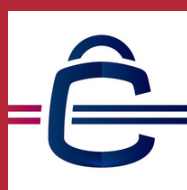


4

You know...

but...

You won't say



You suspect (i.e. know) that security is not being managed appropriately..

But...

You don't want to admit this because it will only mean more work for you.



And for reasons #1 and #2...

That's the last thing you want.



If this is you, I can help.

<https://codeinmotion.ie>



I am Sam Glynn.

I interpret Cyber Security Risks and Regulations into Actionable Advice.

I can help you manage IT and cyber security without losing your sanity.

